Administrative v. Critical Research: 
Implications for Contemporary Information Policy Studies

An ICA pre-conference co-hosted by the Journal of Information Policy, the Institute for Information Policy at Penn State, the Department of Media and Communications at the London School of Economics and Political Science, the LINKS-ICORE project at the Department of Communication Studies at Ben-Gurion University of the Negev and the ICA Communication Law and Policy Division

A by-invitation Experts’ Workshop
San Juan Caribe Hilton
Puerto Rico
Thursday, May 21, 2015

Program

9:00 – 9:10 Welcome and Overview

Part 1: Theoretical Approaches

9:10 – 10:00 Session 1: “The Role of Critical Research in Information Policy: Lazarsfeld Reconsidered,” Johannes M. Bauer and Hsin-yi Sandy Tsai, Michigan State University
Respondent: Robin Mansell, London School of Economics and Political Science
Chair: Richard Taylor, Penn State University

Respondent: Sandra Braman, University of Wisconsin-Milwaukee
Chair: Terry Flew, Queensland University of Technology

10:50 – 11:00 Coffee Break

11:00 – 11:50 Session 3: “Conflicting Administrative and Critical Research Paradigms in Modern Telecommunications Policy Disputes,” Benjamin W. Cramer, Penn State University
Respondent: W. Russell Neuman, University of Michigan
Chair: Seamus Simpson, University of Salford

**Part II: Cases and Contexts**

Respondent: Victor Pickard, University of Pennsylvania
Chair: Peng Hwa Ang, Nanyang Technological University

2:00 – 2:50 Session 5: “Media pluralism research, policy and political agenda (the case of the Media Pluralism Monitor),” **Alina Dobrev**, European University Institute
Respondent: Sharon Strover, University of Texas at Austin
Chair: Noam Tirosh, Ben-Gurion University

2:50 – 3:00 Coffee Break

3:00 – 3:50 Session 6: “Demystifying the Magic Kingdom: The Importance of Taking a Critical Approach to Understanding Disney,” **Geoff Ostrove**, University of Oregon
Respondent: Bingchun Meng, London School of Economics and Political Science
Chair: Reynaldo Rivera, University of Navarra

Respondent: Manuel Puppis, Universität Freiburg
Chair: Amit Schejter, Ben-Gurion University/Penn State University

4:40 – 5:00 Concluding Remarks